



For immediate release

ALERT B&C ANNOUNCES AWARDING OF NSERC GRANT FOR THE DEVELOPMENT OF EARLY WARNING AND RESPONSE SYSTEMS

LAVAL, Quebec, March 19, 2008 - ALERT B&C Corporation (the "Corporation") (TSX Venture Exchange: ACB) is pleased to announce that based on ALERT'S technology the Natural Sciences & Engineering Research Council (NSERC) has awarded a grant in the amount of \$1, 243,260 to a consortium comprised of the University of Saskatchewan, McGill University, Concordia University, the Biotechnology Research Institute (NRC), the Montreal Department of Public Health, UV-Sterisource and ALERT B&C Corporation.

The basis of the grant is to support the prestigious "Immune Buildings: Development of eWAR Systems" strategic project. **Early Warning and Response (eWAR)** Systems are to be implemented in public buildings. The objective is to utilize the eWAR systems to monitor buildings in order to detect, identify, and initiate a first response to chemical and biological agents threats. The intended control strategy is based on mitigating actions combined into independent eWAR systems for buildings at risk. During the project, a HVAC (Heat Ventilation and Air Conditioning) system will be constructed and used for actual simulations of building contamination. Since the main source of propagation of chemical and biological agents is through air, eWAR systems are intended to be used to trigger alarms when an unusual event occurs thereby initiating a series of remediation procedures. ALERT B&C's TRAKER™ instruments will be used by the system for rapid detection and identification of harmful agents. The project will provide real field situation for testing ALERT's TRAKER™ and provide important information that will allow the Corporation to further improve its detection technology.

"Civilian protection is a broad field that requires the input of several disciplines and technologies. As such, ALERT B&C is constantly seeking collaborations as part of its on-going R&D efforts with other groups of researchers interested in developing tools for first responders involved in dangerous situations. This eWAR project is an excellent example of such collaboration," stated Dr. Suzanne L. Lebel, President and Chief Executive Officer. "We are pleased and honored to be part of this prestigious group and to have our TRAKER™ instruments incorporated into the eWAR project".

ALERT B&C is involved in the rapid detection and identification of chemicals and biological substances that can be harmful to civilian populations. These substances can be released in public areas with wrongful intents (terrorism) or accidentally (industrial spills, outbreaks). ALERT B&C is developing a series of instruments such as the TRAKER™ that can rapidly detect and identify chemical and biological compounds in field conditions. These instruments are based on mass spectrometry and utilize a unique patented ionization technology, Metastable Atom Bombardment ("MAB"). More

recently, ALERT B&C has expanded the scope of applications of its instruments to cover a wider base of situations that may affect civilian populations, such as accidental contamination of water plants and hospitals.

About the Corporation

Founded in 1995, the Corporation is a BioDefence company dedicated to supplying the BioDefence market with high quality technologies, products and solutions, in order to improve and maintain the safety and the security of individuals worldwide. For more information about the Corporation visit our new website at www.alertbc.com.

This press release contains forward-looking statements, which reflect the Corporation's current expectations regarding future events. The forward-looking statements involve risks and uncertainties. Actual events could differ materially from those projected herein. Investors should consult the Corporation's quarterly filings and annual reports for additional information on risks and uncertainties relating to these forward-looking statements. The reader is cautioned not to rely on these forward-looking statements. The Corporation disclaims any obligation to update these forward-looking statements.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this press release.

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